



## **Beacon of Hope Crisis Center 2017 Agency Sponsorship Benefits**

**Your sponsorship will support our overall agency operations  
to ensure optimal delivery on our Victim Advocacy Service Programs:**

**Crisis Call Hotline Support Services  
Criminal Justice Program  
Domestic Violence Advocacy  
Economic Sustainability Program  
Foster Pet Program  
Prevention Empowerment Program  
Sexual Assault Advocacy Services  
Teen Talk Outreach and Education Program**

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### **Empower Sponsorship - \$25,000**

**Benefits include:**

- Named agency sponsor with exclusivity within industry sector.
  - Placement of company logo on ALL Beacon of Hope print promotional materials during the sponsorship time period.
  - Sponsor recognition on Beacon of Hope social media outlets once per month.
  - Sponsor recognition on ALL e-communications distributed from Beacon of Hope.
  - Company banner at Beacon of Hope events.
  - Sponsor logo and link on Beacon of Hope website.
  - Sponsor recognition in annual report.
  - Sponsor recognition in quarterly newsletters.
  - Sponsor receives 16 complimentary tickets to all Beacon of Hope events, including two tables at Handbags for Hope.
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*Businesses unknowingly sacrifice about \$100 million annually in lost wages, sick leave, absenteeism, and non-productivity as a direct result of domestic violence.*

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## **Inspire Sponsorship - \$15,000**

### **Benefits include:**

- Sponsor recognition on Beacon of Hope social media outlets once per quarter.
  - Sponsor recognition on all e-communications distributed from Beacon of Hope.
  - Company banner at Beacon of Hope events.
  - Sponsor logo and link on Beacon of Hope website.
  - Sponsor recognition in annual report.
  - Sponsor recognition in quarterly newsletters.
  - Sponsor receives 8 complimentary tickets to all Beacon of Hope events, including one table at Handbags for Hope.
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*1 in every 4 women are affected by domestic violence.*

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## **Influence Sponsorship - \$10,000**

### **Benefits include:**

- Sponsor recognition on all e-communications distributed from Beacon of Hope.
  - Company banner at Beacon of Hope events.
  - Sponsor logo and link on Beacon of Hope website.
  - Sponsor recognition in annual report.
  - Sponsor recognition in quarterly newsletters.
  - Sponsor receives 6 complimentary tickets to all Beacon of Hope events.
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*40% of women do not leave their abusive situation in fear of losing their family pet.*

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## **Equip Sponsorship - \$5,000**

### **Benefits include:**

- Company banner at Beacon of Hope events.
  - Sponsor logo and link on Beacon of Hope website.
  - Sponsor recognition in annual report.
  - Sponsor recognition in quarterly newsletters.
  - Sponsor receives 4 complimentary tickets to all Beacon of Hope events.
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*1 in 3 teenagers report being a victim of violence in a dating relationship.*

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## **Encourage Sponsorship - \$2,500**

### **Benefits include:**

- Sponsor logo and link on Beacon of Hope website.
- Sponsor recognition in quarterly newsletters.
- Sponsor recognition in annual report.
- Sponsor receives 2 complimentary tickets to all Beacon of Hope events.

## **Invest Sponsorship - \$500**

### **Benefits include:**

- Sponsor recognition in annual reports.

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## **Summary of Beacon of Hope Crisis Center 2017 Agency Sponsorship Benefits**

<b>Promotional Benefit</b>	<b>Empower \$25,000</b>	<b>Inspire \$15,000</b>	<b>Influence \$10,000</b>	<b>Equip \$5,000</b>	<b>Encourage \$2,500</b>	<b>Invest \$500</b>
Named agency sponsor with exclusivity within industry sector.	X					
Placement of company logo on all Beacon of Hope print promotional materials during the sponsorship time period.	X					
Sponsor recognition on social media outlets.	Monthly	Quarterly				
Sponsor recognition on e-communications distributed from Beacon of Hope.	X	X	X			
Company banner at Beacon of Hope events.	X	X	X	X		
Sponsor logo and link on Beacon of Hope website.	X	X	X	X	X	
Sponsor recognition in quarterly newsletters.	X	X	X	X	X	
Sponsor recognition in annual report.	X	X	X	X	X	X
Complimentary tickets to all Beacon of Hope events.	16 2 tables HfH	8 1 table HfH	6	4	2	

# Beacon of Hope Crisis Center

## 2017 Agency Sponsorship Agreement

I/We would like to be a sponsor through the enclosed donation, payable to Beacon of Hope.

Sponsorship Level:

- Empower - \$25,000
- Inspire - \$15,000
- Influence - \$10,000
- Equip - \$5,000
- Encourage - \$2,500
- Invest - \$500
- Other (Amount: \$\_\_\_\_\_)

Name \_\_\_\_\_

Signature \_\_\_\_\_ Today's Date \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_

Email Address \_\_\_\_\_

For sponsorship questions, please contact Beacon of Hope's CEO/ Executive Director:

**Sandra Ziebold**

Office: 317.731.6131

Mobile: 317.225.1594

Email: [sandy@beaconofhopeindy.org](mailto:sandy@beaconofhopeindy.org)

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*Beacon of Hope is a registered 501(c)(3) nonprofit organization.  
Sponsorships are tax deductible to the extent allowable by law. W-9 available on request.*